

## NEFCU to sponsor shows at the beach

👤 By: Bernadette Starzee 🕒 May 3, 2019

Not all of the concerts at Jones Beach take place at the iconic Jones Beach Theater. There is also a full schedule of summer shows at the Jones Beach Bandshell, and this year, they will be brought to you by NEFCU.

The Westbury-based credit union announced it has signed on as the first-ever title sponsor of the bandshell, which is located near parking field 4.

From June 22 through Aug. 31, there will be 32 nights of free shows, including concerts, films and dance performances.

Many of the concerts will be performed by tribute bands, including those who play the music of The Beatles, Billy Joel and Bruce Springsteen. Tuesday nights will feature kids' concerts, Wednesdays are reserved for line dancing and Thursdays will be movie nights. The lineup includes a weekend celebration of the 50<sup>th</sup> anniversary of Woodstock Aug. 16-17.

NEFCU, which is sponsoring the venue in coordination with hospitality provider Centerplate and entertainment promoter Rick Eberle Agency, signed a deal for the 2019 season with a renewal option for 2020.

"Our home has been Long Island since our founding more than 80 years ago, and when presented with the opportunity to bring a full menu of free entertainment to Long Islanders at this iconic local landmark, we knew it was the perfect fit for us, for our members and for the community," Valerie Garguilo, vice president of marketing and community relations for NEFCU, said in a statement.

NEFCU entered into the agreement with Centerplate, which oversees operations at the bandshell and runs concessions at Jones Beach. The bandshell is adjacent to the Boardwalk Café, which reopened last year after an \$18 million renovation.

NEFCU is also the title sponsor of the Long Island Marathon, which takes place this weekend in Eisenhower Park.